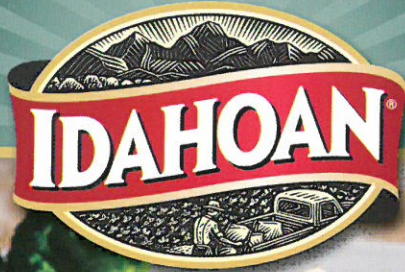


# BOGO on HOT NEW Products



**BUY ONE  
GET ONE  
FREE**



## Buy One Case of HOT NEW Idahoan® Products – Get One Case FREE

(up to \$50/SKU) purchased September 1, 2014 through January 31, 2015, and postmarked by February 28, 2015

Purchase at least two cases of each SKU and get a rebate for the purchase price of one case (maximum of \$50 per case) of each SKU.

PRODUCT DESCRIPTION	SKU	GTIN (UPC)	PURCHASE PRICE (max. \$50 per SKU)
Idahoan® Scratch Mashed Potato Extender	2970020500	10029700205000	
Idahoan® Mixer Mash	2970020505	10029700205055	
Idahoan® Hearty Cut Hash Brown	2970020816	10029700208162	
Idahoan® STEAKHOUSE Russets	2970000375	10029700003750	
Idahoan® STEAKHOUSE Reds	2970000376	10029700003767	

### Total Rebate

Maximum rebate is \$150 (1 case per SKU) per operation.  
Minimum rebate is 1 case per operation if 2 cases purchased.

### TERMS OF REBATE:

- Incomplete or incorrect submissions may delay the processing of this request.
- Offer limited to foodservice operators. National accounts and foodservice accounts on contracted pricing on these products are excluded from this offer. Bids, chains, multi-unit accounts, suppliers, and distributors are excluded.
- Qualifying products must be purchased from a foodservice distributor between Sept. 1, 2014 and Jan. 31, 2015. Claims must be postmarked by Feb. 28, 2015. No late submissions will be accepted.
- Proof of purchase, including distributor invoices or distributor supplied velocity reports are required. Handwritten invoices will not be accepted. Product name, description, sku, cases purchased, purchase price, and date of purchase must be on all invoices and reports. All invoices and reports must be clearly dated during the promotion period with operator name and address plainly visible.
- **Maximum rebate is \$150.00 (1 case per SKU) per operation. Minimum rebate is 1 case per operation if 2 cases purchased.**
- Please allow 4-6 weeks for processing request.
- Not redeemable in conjunction with other rebates or offers on the same product. Void if restricted, taxed, or forbidden by law. Offer good only in the USA.

Mail rebate coupon and proof of purchase to:

**Idahoan New Hot Products BOGO**  
P.O. Box 1001  
Dexter, MN 55926

Name: \_\_\_\_\_  
Title: \_\_\_\_\_  
Operation Name: \_\_\_\_\_  
Street Address (No PO Boxes): \_\_\_\_\_  
City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
Phone \_\_\_\_\_  
Email \_\_\_\_\_

Include me in future email offers from Idahoan.

Distributor Name: \_\_\_\_\_  
City: \_\_\_\_\_ State: \_\_\_\_\_  
DSR Name: \_\_\_\_\_  
(first and last name)  
Broker Company: \_\_\_\_\_  
City: \_\_\_\_\_ State: \_\_\_\_\_  
BSR Name: \_\_\_\_\_  
(first and last name)