



First Case Free



Pick a Product—Try It Free!

Your First Case of Any UNCLE BEN'S® Brand Product Is Free!

From traditional fare to the latest trendsetting flavors and grains, choose the quality and performance of UNCLE BEN'S® Brand products. Use the form below to try any variety for free.

Choose any product from these categories—

- UNCLE BEN'S® ORIGINAL CONVERTED® Brand Rice
- UNCLE BEN'S® Whole Grain Products
- UNCLE BEN'S INFUSED® Rice
- UNCLE BEN'S® Ready-To-Heat Rice
- UNCLE BEN'S® Wild Rice

- UNCLE BEN'S® Flavored Rice
- UNCLE BEN'S® Stuffing Mix
- UNCLE BEN'S® nature!™ Rice Blends
- UNCLE BEN'S® Ready-To-Use Sauces
- UNCLE BEN'S® Pilaf
- UNCLE BEN'S® Wild Rice

For a full listing of products call 1-800-432-2331, visit www.MARSfoodservices.com, or ask your sales representative.

Operator Rebate

Your first case of eligible UNCLE BEN'S® Brand product is FREE when you submit a proof of purchase (maximum 1 case or \$45). Limit one free case per product category within an 18-month time period.

MAIL REBATE TO (Please print clearly)

NAME OF ESTABLISHMENT	
YOUR NAME	TITLE
STREET ADDRESS (NO P.O. BOX)	
CITY/STATE/ZIP	
BUSINESS PHONE NUMBER	
E-MAIL ADDRESS (REQUIRED TO RECEIVE PROMOTIONS VIA E-MAIL)	
SALES REPRESENTATIVE	
SALES REPRESENTATIVE COMPANY	
CITY/STATE/ZIP	
BROKER	

Check box if you wish to receive e-mails regarding additional MARS Foodservices promotional offers.

TO SPEED UP YOUR REWARDS

- Fill out this form completely.
- Maximum rebate: 1 case or \$45
- Attach distributor invoices of qualified purchases circled or highlighted.
- One coupon limit per location.
- Allow 4-6 weeks for delivery.
- Operators, not distributors, must complete and submit rebate certificate.
- Mail claim to **MARS Foodservices, P.O. Box 29333, San Antonio, TX 78229.**
- MARS Foodservices reserves the right to cancel this offer at any time.

IMPORTANT: This offer is not valid on cases offered for resale. Offer valid for foodservice operators only. Distributors, contract customers, purchasing groups, bid and cash-and-carry purchases are not eligible for this offer. Chains or affiliated groups must participate on an individual basis. Void where prohibited, taxed, or restricted by law.

Primary Type of Operation (Check One)

- | | | |
|--|--|---|
| Commercial | Noncommercial | Average Number of Meals Served Per Day |
| <input type="checkbox"/> Catering | <input type="checkbox"/> Association | <input type="checkbox"/> Less than 100 |
| <input type="checkbox"/> Deli/Retail Store | <input type="checkbox"/> College/University | <input type="checkbox"/> 100-299 |
| <input type="checkbox"/> Hotel/Motel | <input type="checkbox"/> BSI/Employee Feeder | <input type="checkbox"/> 300-499 |
| <input type="checkbox"/> Recreation/Entertainment | <input type="checkbox"/> Healthcare/Hospital | <input type="checkbox"/> 500-999 |
| <input type="checkbox"/> Family/Casual Restaurant | <input type="checkbox"/> In-Transit Feeder | <input type="checkbox"/> 1,000-1,999 |
| <input type="checkbox"/> Fine Dining | <input type="checkbox"/> Military Service | <input type="checkbox"/> 2,000-4,999 |
| <input type="checkbox"/> Fast Food (Quick Service) | <input type="checkbox"/> School (K-12) | <input type="checkbox"/> 5,000 or More |
| <input type="checkbox"/> Cafeteria | <input type="checkbox"/> Vending | |

Please fill in the chart below.

Product No.	UNCLE BEN'S® Brand Product	No. of Cases Purchased	Price Paid
			\$
			Total Rebate Due \$: _____ (Maximum 1 case or \$45)

