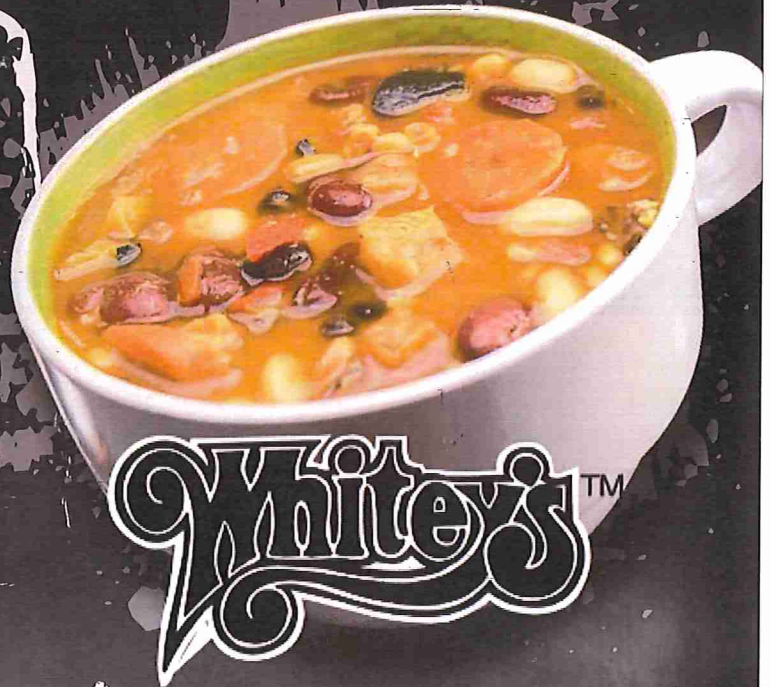


Think...CHILI  
 Think...Comfort Food  
 Think...Easy  
 Think...  
**SAVINGS!**



**SAVE UP TO \$250!**  
 Valid for new product sales only (see below for details)

**SEND TO:**

Whitey's Comfort Chili Promotion 2023  
 Coupon Redemption Center  
 P. O. Box 552  
 Traverse City, MI 49685-0552

Attach copy of invoice or velocity report when sending in this form.

**Offer valid from 9/1/23 – 3/31/24**

ITEM	DESCRIPTION	PACK SIZE	SAVINGS
48358	Chipotle Garden Vegetable Chili	4/5lb bag	<b>\$6 per case</b>
48359	Beef Chili (with beans)	4/5lb bag	<b>\$5 per case</b>
48360	Chicken Chili (with beans)	4/5lb bag	<b>\$5 per case</b>
48365	Jalapeño Beef Chili (without beans)	4/5lb bag	<b>\$6 per case</b>

Operation Name: \_\_\_\_\_ Phone: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Title: \_\_\_\_\_ E-mail: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Mail to if different (P.O. Box): \_\_\_\_\_

Distributor: \_\_\_\_\_ Distributor Sales Rep: \_\_\_\_\_

Broker Company: \_\_\_\_\_ Broker Rep: \_\_\_\_\_ AFNA Rep: \_\_\_\_\_

**TYPE OF ESTABLISHMENT (check one)**

- Quick Service
- Fast Casual
- Midscale/Family Dining
- Casual Dining
- Fine Dining
- Bar/Gastro Pub
- Deli
- Retail
- Bakery
- Convenience Store
- Hotel
- Entertainment
- Caterer
- Cafeteria
- Hospital
- Nursing Home
- Correctional Institution
- B&I
- College/University
- School (K-12)
- Other: \_\_\_\_\_

**KEY CONCEPT OR THEME (check one)**

- Mexican
- Italian
- Asian
- Traditional American
- Steak House
- Pizza
- Seafood
- Other: \_\_\_\_\_

I am directly responsible for food purchasing.     I will make a recommendation to the person who is directly responsible for purchasing

Whitey's Comfort Chili promotion is valid for the four items shown above with discounts listed per case. Maximum reimbursement is \$250 per location. Proof of purchase includes distributor invoices or velocity reports (velocity reports must include distributor name, location, address, number of cases, purchase price, operator name and address, invoice numbers and purchase dates). Any combination of the products shown above is allowed, with reimbursed cases calculated on the least expensive qualifying products. Offer valid from 9/1/23- 3/31/24. Only one redemption per operator location during the promotional period allowed. Chains or affiliated groups must participate on an individual basis. May not be combined with any other promotion or offer. This offer is not valid on cases for resale. Distributors may not redeem for operators. Coupon void where taxed, prohibited or restricted. Valid in the USA only. Please allow 4-6 weeks for processing. Claims must be postmarked by 4/30/24. New product sales is defined as product not purchased in the last 12 months.

Eat Well, Live Well.





**COMFORT FOOD  
MADE EASY**

# RECIPES



## JALAPEÑO CHILI SHEPHERD'S PIE

Flaky puff pastry topped with Whitey's Jalapeño Beef Chili, mashed potatoes and cheddar cheese, baked until golden and garnished with sliced scallions.  
Yield: 15 Servings

### INGREDIENTS:

- 1 – 5lb. Bag Whitey's Jalapeño Beef Chili [#48365], Prepared According to Package Directions
- 5 Each Puff Pastry Sheet
- 15 Cups Mashed Potatoes, Prepared & Divided
- 2 ½ Cups Cheddar Cheese, Shredded
- Garnish Scallions, Sliced

### DIRECTIONS:

1. Preheat an oven to 425°F.
2. Cut each puff pastry sheet into 6 equal size pieces and place them into a greased muffin pan.
3. Bake the puff pastry for about 10 minutes, or until it starts to brown.
4. Pour an even amount of Whitey's Jalapeño Beef Chili into each cup and top with the mashed potatoes.
5. Top with the cheddar cheese and broil for 3-4 minutes, or until it is golden brown.
6. Garnish with scallions.



## CHIPOTLE VEGETABLE CHILI STUFFED PEPPERS

Tri-color bell peppers stuffed with Whitey's Chipotle Garden Vegetable Chili and white rice, baked until charred and garnished with chopped cilantro.  
Yield: 16 Servings

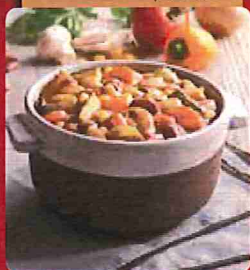
### INGREDIENTS:

- 1 – 5lb. Bag Whitey's Chipotle Garden Vegetable Chili [#48358], Prepared According to Package Directions
- 8 Cups White Rice, Prepared
- 16 Each Tri-Color Bell Peppers, Stem & Seeds Removed Garnish Cilantro, Chopped

### DIRECTIONS:

1. Preheat an oven to 400°F.
2. Fold the white rice into the Whitey's Chipotle Garden Vegetable Chili.
3. Pour an even amount of the chili mixture into each bell pepper, then place them in a baking dish.
4. Bake for 18-20 minutes, or until the peppers are softened.
5. Garnish with cilantro.

**\$6 OFF**  
per case



**Chipotle Garden  
Vegetable Chili**

Item Code:  
**48358**

**\$5 OFF**  
per case



**Beef Chili**  
(with beans)

Item Code:  
**48359**

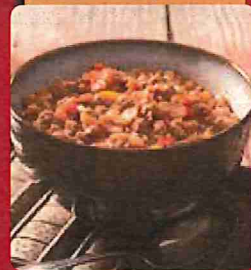
**\$5 OFF**  
per case



**Chicken Chili**  
(with beans)

Item Code:  
**48360**

**\$6 OFF**  
per case



**Jalapeño Beef Chili**  
(without beans)

Item Code:  
**48365**